



Membership Guide





Dear Parents, Players and Coaches:

Cal South is regarded as the premier youth soccer organization in the United States. As a member of Cal South, you become part of the most successful state organization with more than three times the number of national championship teams than any other youth state soccer association. You have access to the best training opportunities for coaches and players with excellent year-round coaching education courses, top-quality sanctioned tournaments, gaming circuits and our prestigious Cal South State and National Cup competitions.

Moreover, Cal South is not just for competitive teams. Over half of our Cal South membership is comprised of recreational teams, players and coaches. They have similar coaching education programs, player training opportunities, tournaments and member benefits. Not to mention our Signature League, Mini-Kickers and TOPSoccer programs that offer additional soccer playing opportunities to our members.

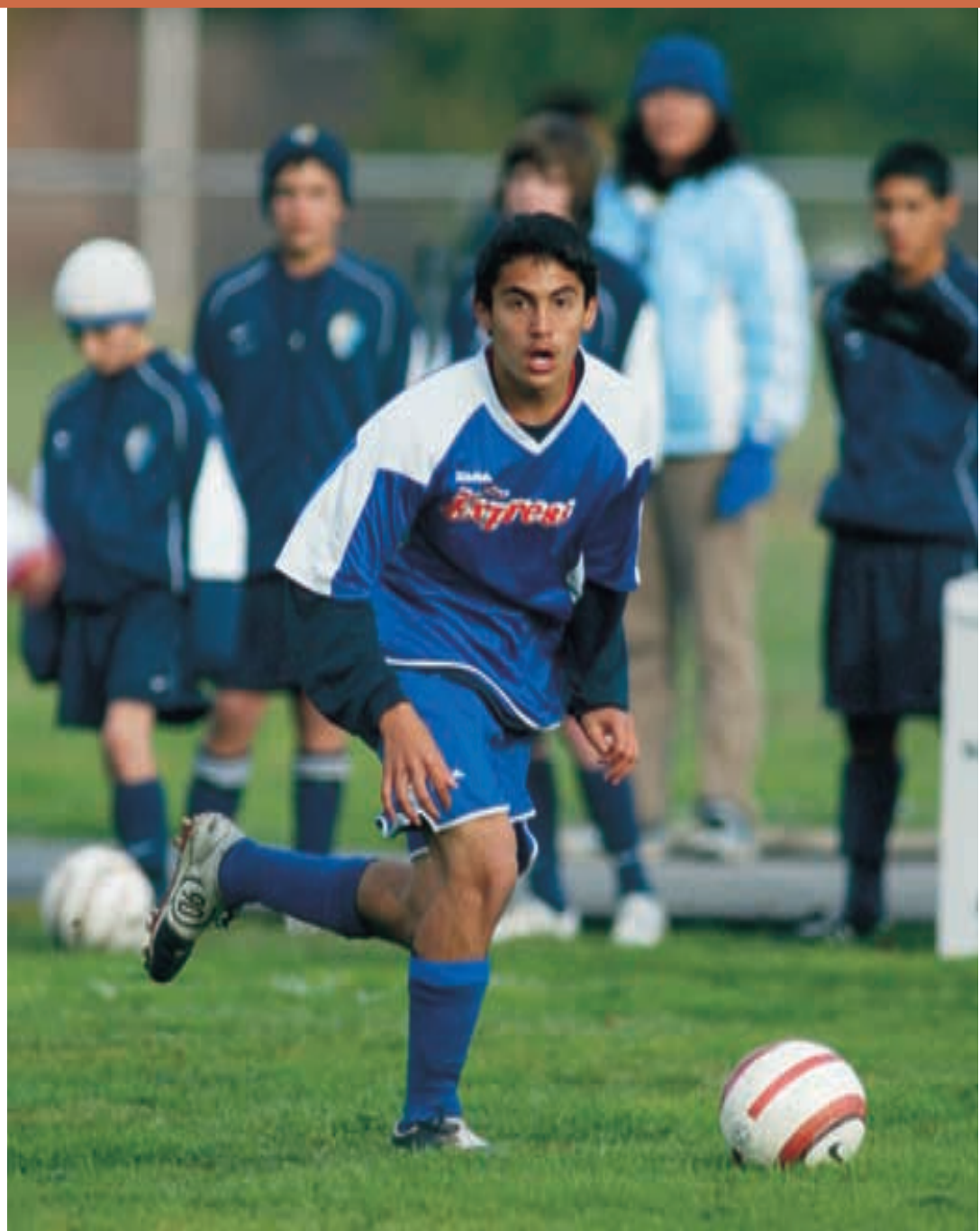
Cal South has programs and opportunities for all ages, skill levels and personal ambitions. As a member, you benefit from a support system for all your registration, insurance, team and club management services and much more. Our support system has been developed over the past thirty years and provides the backbone for your organization to become a successful place for kids to play the game of soccer.

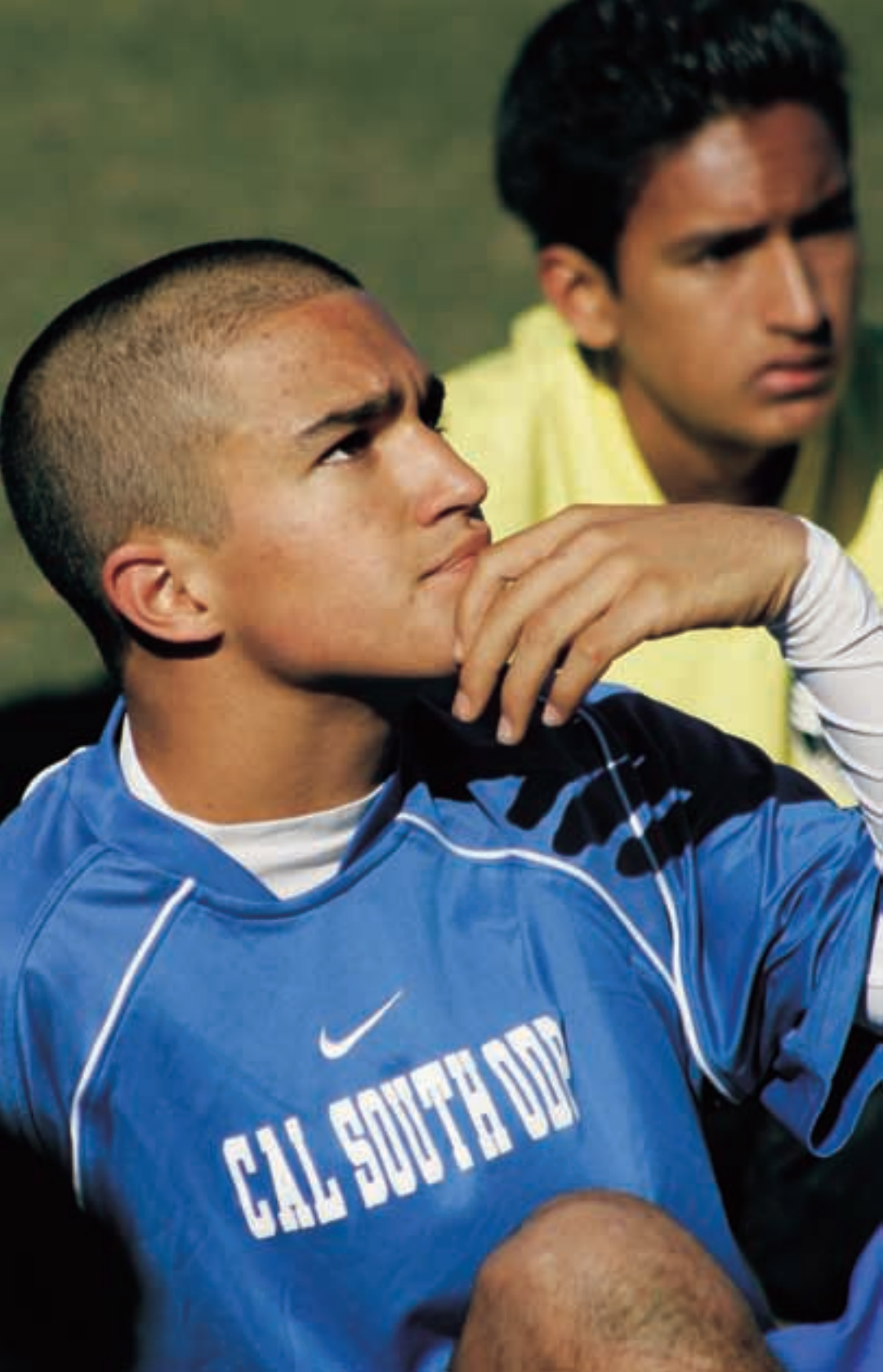
We look forward to your continued support and participation in becoming part of Cal South's Excellence in Youth Soccer.

Yours in soccer,

John Weinerth
Chief Executive Officer
Cal South

“Cal South
has continued to be the
leader in youth soccer.”







Mission Statement

Cal South's mission is to be the premier youth soccer organization in the United States, providing quality services to our players, coaches, administrators, and families. We will provide leadership and programs that build character and empower our players to become responsible adults. The youth soccer experience is our priority, emphasizing Safety, Fun, Fair Play, and Development.

Cal South's leadership in the soccer community is guided by these five principles:

I. Developing the Game of Soccer

- Coaching Education
- Referee Education
- Providing Opportunities for Player Development
- Field Development

II. Programs for All Skill Levels

- From Beginners to Elite level players (TOPSoccer, Recreation, Developmental, Competitive and Olympic Development Program)

III. Serving Southern California

- Advocacy for Open Space and Healthy Lifestyles
- National State Association of United States Youth Soccer & United States Soccer Federation

IV. Keeping Kids Safe

- Risk Management Programs
- Insurance
- Continuing Education

V. Fair Play

- Respect
- Accountability



MEMBER-BASED



120,000
Players

220+
Leagues, Clubs
and Gaming
Circuits

10,300+
Teams



CAL SOUTH IS...

The California Youth Soccer Association – South (Cal South) is a 501(c)(3) California public benefit corporation and national youth state association of the United States Soccer Federation and United States Youth Soccer.

We represent over 220 Member Leagues and Clubs comprising our membership of 150,000

“...we provide rewarding recreational and competitive opportunities for boys and girls...”

registered players, coaches and league administrators. Our service area extends from San Luis Obispo to San Diego, and we provide rewarding recreational and competitive opportunities for boys and girls 5-19 years old.



THE GAME FOR ALL KIDS



63,000 Recreational
Players

57,000 Competitive
Players

PART OF A TEAM

YOUR
LEAGUE,
CLUB &
TEAMS

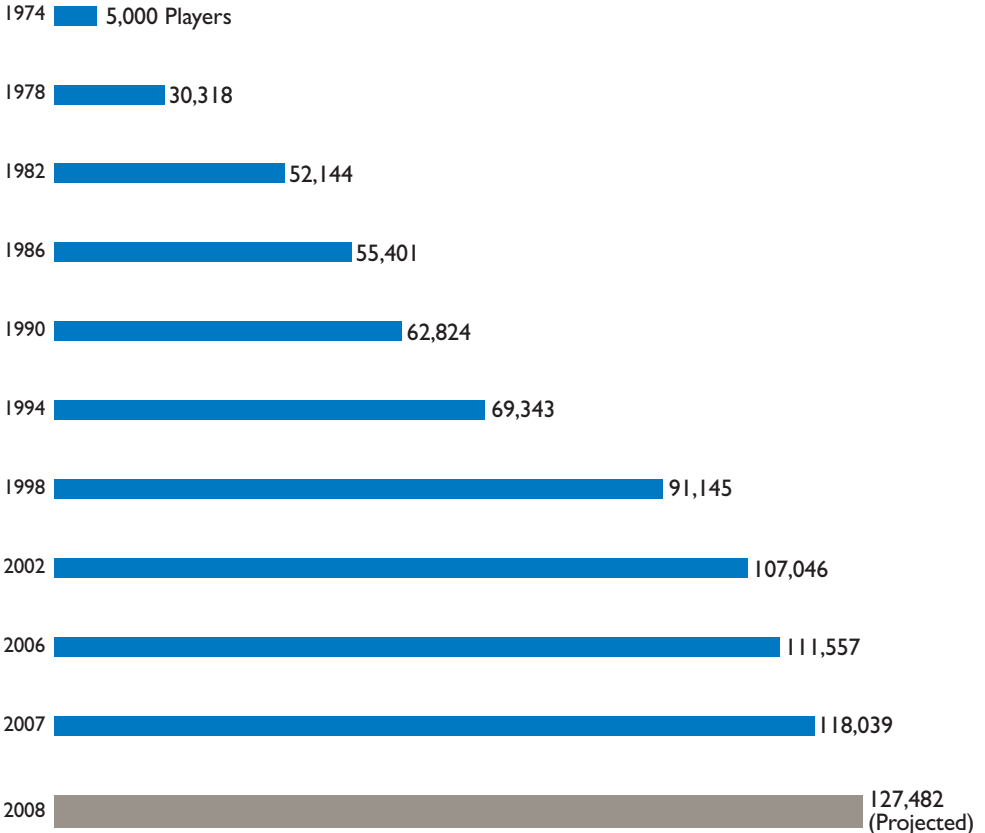


For the Good of the Game



“Become part of a
growing association.
grows its Player
incredible 6-10% a

GROWING

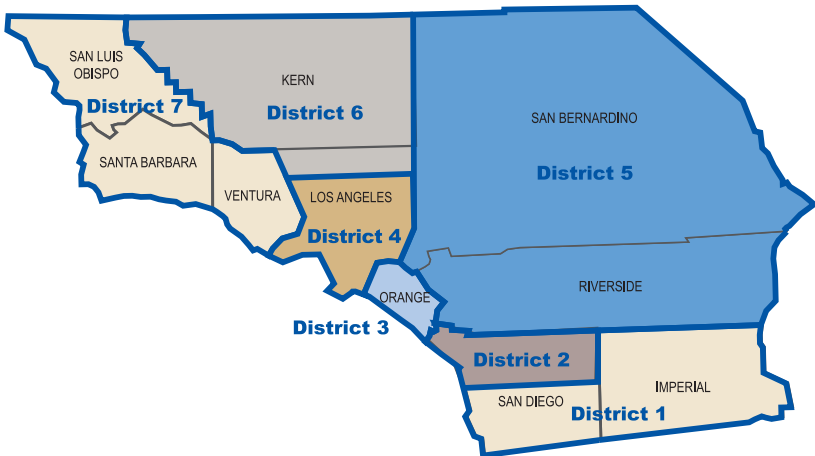


vibrant and
Cal South currently
base by an
annually.”



STRUCTURE

As the governing body of youth soccer in Southern California, our goal is for each Cal South member league, club & gaming circuit to be autonomous and self-governing. We strive for our members to be self-sufficient and independently successful. Both a professional corporate staff and a highly experienced board of regional and district volunteers are in place to help you along the way. This provides easy access to the resources your league or club needs for professional and efficient operation both on and off the field. Cal South is comprised of seven districts within Southern California.





“Welcome to excellence in youth soccer”

MEMBERSHIP BENEFITS

By joining Cal South, you become part of the premier youth state soccer association in the United States and the growing youth soccer community in Southern California. Each year, our Cal South membership levels and program offerings expand and grow. The member benefits and access to programs that extend to our league administrators, players, coaches, referees and parents is unparalleled. **Welcome to Excellence in Youth Soccer.**

MEMBER SERVICES

As members of Cal South, your organization draws on a full-time corporate office staff and an infrastructure that provides you with significant support services and training. These services allow our members to operate in a professional environment with assistance and resources that help you to achieve greater success.

Corporate Office Staff of Twenty Full-time Professionals to Assist You

Affiliation with United States Soccer Federation & US Youth Soccer

Cal South's Online Player and Registration System CORIS – Cal South's free web-based software program provides each league with player registration and team management tools. Services include annual training and online certification testing to league registrars.

Cal South Competition Manager – Access to Cal South's online registration and competition management software available to member leagues, tournaments and gaming circuits.

Cal South Soccer Magazine – Free member subscriptions to quarterly soccer magazine.

Cal South Coaches Gift – Annual soccer related member “thank you” gift distributed to all Cal South coaches during the Fall season (i.e. Cal South ball bag, clipboard, scrimmage vests...).

Cal South Field Development Foundation – Member access to field development grants.

Annual General Meeting – As a voting member, your organization is invited to attend and participate in Cal South's annual membership meeting and help form the future of the Association.





PROTECTION

Insurance – In a concerted effort to provide the best protections possible to our membership, Cal South has policies for Soccer Accident Insurance (“SAI”), General Liability Insurance & General Liability Excess commonly referred to as “umbrella” insurance, as well as a D&O Policy (Directors and Officers) which extends to all sanctioned entities.

- **Philadelphia Insurance Companies** – Rated “A+” by A.M. Best
- **General Liability Insurance coverage** – \$5 Million policy to protect all sanctioned members
- **Field Liability E-certs** – Members can provide their field & facility providers with required insurance certificates at the push of a button
- **Directors & Officers (D&O) Insurance coverage** – \$5 Million policy to provide further protection for our league and club administrators (Dedicated \$5M limit per league) which includes Employment Practices Liability Coverage

Cal South KidSafe Risk Management Program

- Cal South’s Risk Management program requires finger printing and background checks of all Cal South coaches, administrators and volunteers involved with youth players. Keeping kids safe is our top priority
- Seamless integration into the California Department of Justice Subsequent Arrest Notification program

Protest, Appeals & Disciplinary Committee – Ensures a safe & fair playing environment for the Cal South soccer community and accountability for those that go outside of the rules.



EDUCATION PROGRAMS

Cal South seeks to develop the game through quality continuing education opportunities for all facets of our membership: coaches, referees, league administrators and parents. Our philosophy is simple, if we provide a strong variety of high-level educational opportunities to the people involved with the game the overall experience for the youth player improves.

Coaching Education: State License Youth Modules, “E,” “D” courses and specialty clinics are offered throughout the year. These courses are designed to provide coaches with both theoretical and practical curriculum.

- Over 150 courses (English & Spanish) are offered throughout the year licensing over 5,000 coaches annually
- Coaching Education Staff of over thirty highly licensed professionals
- Specialty Clinics: every year Cal South presents a diverse offering of 2-3 hour specialty clinics
 - Past Presenters have included: Alfredo Tena (Club America), Preki (Chivas USA), Sigi Schmid (Columbus Crew), Anson Dorrance (North Carolina), Tony Farrell (Everton Academy Director), Dr. Dan Freigang (US Soccer Sports Psychologist), Neil Bath (Chelsea)

Referee Education & Development: Cal South referee education and training programs, the R9 Recreation Referee certification courses, Advanced Referee Development and the Referee Mentoring Programs are offered to train and help develop our youth state referee base.

- Cal South certifies over 500 new youth referees in over thirty clinics annually through our R9 program (entry level USSF Certification for Referees)
- The Cal South Advance Referee Development Program (ARDP) is recognized nationwide for its development of “top” youth referees through our Mentor Program & John Harper Referee Academy

Develop a player,
develop your team.
Develop a coach,
develop the game.



League VIP & Board Education

- **Annual Presidents Summit** – Two top ranking officials from each sanctioned entity are invited to discuss the hot button issues within the industry. The Summit features program and initiative presentations, roundtable and expert panel discussions and is capped off with dinner and a game at the Home Depot Center
- **League VIP Online Resource Center** – A password protected online portal for VIP's stocked with resources maintained to assist you in running a more efficient and professional operation
- **Registrar Training & Certification** – Cal South offers seven computer lab training courses throughout Southern California each summer to help train league registrars & offers a online certification test to ensure appropriate comfort level with the system
- **Admin Hot Sheet** – A bi-weekly email featuring key deadlines, tips and administrator reminders sent to all administrators

Parent Education

- Cal South E-News: "E" for education, a monthly email newsletter sent out to our database featuring educational articles on: nutrition, laws of the game, coaching tips, leadership and college planning
- Access to brochures & online resources from both US Youth Soccer & Cal South introducing parents to the game (laws, sideline etiquette, nutrition, volunteer roles) available in both English & Spanish
- Online "Intro to Soccer" Parent Courses offered in conjunction with Cal South partners



PLAYER OPPORTUNITIES

Cal South's best member benefits are built around the opportunities and overall experience provided to our players. We have programs for all skill levels: recreational programs, the best competitive gaming circuits, over 100 high level tournaments and the most successful Olympic Development Program in the country.

Gaming Circuits – Cal South sanctions competitive gaming circuits which include: Coast Soccer League, Presidio Soccer League, LA Futbol Circuit, Central Coast Soccer League, Golden Empire & Bakerfield Girls Soccer League.

State Cup Tournament – Cal South's annual tournament with over 1,400 participating teams is played throughout Southern California soccer fields and complexes. The pinnacle Cal South competition of the year, established in 1978.

National Cup Tournament – The Cal South USYS National Cup is the “proving ground” tournament for over 600 local teams looking to make their way to the USYS Regionals and Nationals - the national showcase competition for the top youth soccer teams in the U.S.

Cal South Sanctioned Tournaments – Over 100 sanctioned competitive and recreation tournaments throughout the year hosted by our member clubs throughout Southern California.

Olympic Development Program (ODP) – Cal South's elite player identification program for placement on US national youth teams. Participants also compete in local, regional and national competitions.

Recreational Leagues – Cal South sanctions over 80 recreational based leagues throughout Southern California. These leagues feature balanced teams, volunteer coaches, 50% minimum play requirements and a philosophy of fun and youth development.

Cal South Signature League – This advanced recreational soccer gaming circuit program is aimed at intermediate level players. This playing style focuses on preparing players, parents and coaches to development and transition from recreation to competitive play.

“No one benefits more from membership with Cal South than the players themselves.”



Mini-Kickers Program – A fun, introductory recreational soccer program designed for children between ages of 5 to 8 years old that also provides age appropriate curriculum and fun soccer activities for coaches and volunteers.

TOPSoccer – Cal South’s outreach program for athletes with physical or mental disabilities interested in participating in special youth soccer programs in a safe and fun environment.

SPECIAL EVENTS

Soccer Nation Expo – Cal South’s two-day interactive soccer festival and consumer tradeshow. Over 37,000 soccer fans, friends and fanatics attend to experience soccer related exhibitors displaying the latest in soccer apparel, footwear and merchandise.

Nike Awards Banquet – Cal South’s annual awards dinner celebration features six hundred plus attendees recognizing Cal South’s top teams, players, coaches, referees, administrators and volunteers.

ODP Summer Camps – Day and week-long camps for boys and girls provide a fun and challenging environment which allows each player to train with our ODP coaching staff.

TOPSoccer Fest – Cal South’s fun-filled TOPSoccer event offering a full day of fun soccer-related activities. TOPSoccer Fest is hosted annually by Cal South member TOPSoccer programs.





A TRADITION OF EXCELLENCE

US Youth Soccer National Championships – Cal South clubs have won 25 National Championships from 2001-2007.

- Club teams from Cal South have won 96 out of 176 US Youth Soccer Region IV Championship trophies (54.5%) from 1997 through 2007

Cal South Olympic Development Program (ODP) – Cal South's ODP is the winningest ODP program in the United States and the main pipeline to the Youth National Teams.

- 30% of the 2006 Men's National Team World Cup roster were Cal South ODP Alumni
- Cal South Olympic Development Program (ODP) teams have won 12 out of 34 US Youth Soccer ODP National Championship trophies (35%) since their inception in 2000

Cal South Alumni – Players that have participated within Cal South ODP, State & National Cup include Landon Donovan, Eric Wynalda, Julie Foudy, Joy Fawcett, Benny Feilhaber, Marcelo Balboa, Paul Caligiuri, Cobi Jones, Jimmy Conrad, Ante Razov, Shannon Boxx, Jonathan Bornstein, Joe-Max Moore, Jovan Kirovski, John O'Brien, Frankie Hejduk, Steve Cherundolo, Carin Jennings, Shannon MacMillan, Michael Orozco and Jennifer Lawlor

- The #1 overall MLS draft pick three years running (2006-2008)



Cal South is excellence in youth soccer. Become part of something great.



NEW LEAGUE MEMBERS

These are the general membership application requirements for organizations interested in joining Cal South.

1. Incorporated as a non-profit, public benefit organization in the State of California
2. Active 501 c3 tax exemption status
3. Copy of most recent financial statement or filed tax forms
4. Copy of current organizational bylaws
5. Completed Cal South League application
6. Minimum five active teams
7. League application fee: \$200 for new applicants and \$100 for renewals
8. Returning leagues must be in good standing



NEW GAMING CIRCUITS

These are the gaming circuit application requirements for organizations interested in starting a sanctioned Cal South gaming circuit.

1. Incorporated as a non-profit, public benefit organization in the State of California
2. Active 501 c3 tax exemption status
3. Copy of most recent financial statement or filed tax forms
4. Copy of current organizational rules and bracketing guidelines
5. Completed Cal South gaming circuit application
6. \$500 application fee

For additional information, please contact Luis Salcedo, Cal South Director of Competition and Membership Development at (888) 429-7276 or via email at lsalcedo@calsouth.com.





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