2010 TOURNAMENT GUIDE
COMMERCIAL ADVERTISERS

CALSOUTH

OVER 25,000 COPIES DISTRIBUTED NATIONALLY

(10,300 Copies mailed to Cal South Coaches and 15,000 Distributed at: NSCAA CONVENTION, SOCCER NATION EXPO, AND US YOUTH SOCCER WORKSHOP)

NEW ***LARGER PAGE SIZE***

ADVERTISING OPTIONS AND RATES*

OPTIONS	PRICE	MARK YOUR SELECTION HERE
COMMERCIAL BUYER AD	$550	
INSIDE FRONT COVER		SOLD
INSIDE BACK COVER		SOLD
PAGE 3 (inside front facing)		SOLD

*PRICES LISTED ARE FOR FULL PAGE COLOR AND BLACK & WHITE ADS

ARTWORK SIZES AND SPECS:

PAGE SIZE: 5.25" X 8.25"

IMAGE AREA WITH BLEED: 5.5" X 8.5"

IMAGE AREA WITHOUT BLEED: 5" X 8"

***FOR PRINT ADS:** Please provide a CMYK PDF X1A Print Ready file with a minimum of 300 dpi or as a an EPS file. Please include or embed all images, fonts, links, etc..

***FOR WEB LOGO:** Please provide an RGB JPEG or GIF (110 px X 110 px @ 72 dpi)

INSERTION ORDER - TOURNAMENT GUIDE

COMPANY/ORGANIZATION NAME

CONTACT NAME | TITLE

ADDRESS | CITY | STATE/PROVINCE | COUNTRY | ZIP/POSTAL CODE

( )
PHONE | E-MAIL

PRODUCT/SERVICE | WEBSITE

PAYMENT / BILLING INFORMATION

NAME ON CARD:

CREDIT CARD NUMBER

☐ AMERICAN EXPRESS ☐ VISA ☐ MASTERCARD

EXPIRE DATE

X

AUTHORIZED SIGNATURE

☐ I authorize Cal South to charge my credit card identified below for all changes associated with this insertion order.

TERMS AND CONDITIONS

All advertising material is subject to approval by Cal South. Cal South accepts advertising placed by advertising agencies placed on behalf of their clients. As such, all costs and liabilities associated with the placement of such advertising are the responsibility of the company for which such advertising space was ordered. Failure on the part of advertising agencies to pay for space ordered does not release the client company from the obligation of paying for all costs contracted on the company's behalf. Payment must be received by the date specified on the publication rate sheet. Failure to do so may cause the order to be cancelled. Cal South reserves the right to determine the suitability of all ads submitted for publication and distribution, and to reject advertising that does not meet its editorial or production criteria.

I HAVE READ, UNDERSTAND, AND AGREE TO ALL TERMS AND CONDITIONS OF THIS AUTHORIZATION FORM.

X

SIGNED | TITLE | DATE

* * If paying with credit card, please fax insertion order to **KIM DYER** at **(714) 441-0715**. If paying by check or money order, please mail Insertion Order with payment to:

CAL SOUTH, ATTN: KIM DYER, 1029 S. PLACENTIA AVE., FULLERTON, CA 92831

CONTACT: KIM DYER, Asst. Director of Sales & Marketing , Phone: 714.451.1540, Fax: 714.441.0715, Email: kdyer@calsouth.com

SUBMISSION DEADLINE: November 11, 2009 - Art And Payment **STREET DATE: January 8, 2010**