



2012 INSERTION ORDER: Cal South Website

CAL SOUTH - Excellence in Soccer | 1029 S. Placentia Ave Fullerton, CA 92831

BRITTNEY GAMBLE | Sales & Sponsorship Account Manager | Phone: 714.451.1540 | Fax: 714.441.0715 | E-mail: bgamble@calsouth.com

375,000 UNIQUE VISITORS COME TO THE SOURCE FOR CAL SOUTH NEWS, EVENTS, SANCTIONED TOURNAMENTS, STATE & NATIONAL CUP.

Company Name _____

Contact Name _____ Title _____

Address _____ City _____ State/Province _____ Country _____ ZIP/Postal Code _____

Phone _____ Fax _____ E-mail _____ Website _____

Product/Service _____

2012 BANNER ADVERTISING RATES

	BANNER ROTATION:	RATES:
<input type="checkbox"/>	One Month	\$2,000
<input type="checkbox"/>	Two Weeks	\$1,000

Please mark your selection in the box(es) on the left above. Advertisement rotates with all other advertisers equally.

ADVERTISING OPTIONS

BANNER SIZE

468 (width) x 60 (height) pixels

PAYMENT/BILLING INFORMATION

Amount Due: _____

I authorize Cal South to charge my credit card identified below for all charges associated with this insertion order.

Credit Card Type: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Credit Card Number _____ Cardholder Name _____ Expiration Date (MM/YY) _____ CVC/CVV Code # _____

*Billing Address (If different than address above) _____ *City _____ *State/Province _____ *Country _____ *ZIP/Postal Code _____

TERMS AND CONDITIONS:

All advertising material is subject to approval by Cal South. Cal South accepts advertising placed by advertising agencies placed on behalf of their clients. As such, all costs and liabilities associated with the placement of such advertising are the responsibility of the company for which such advertising space was ordered. Failure on the part of advertising agencies to pay for space ordered does not release the client company from the obligation of paying for all costs contracted on the company's behalf. Payment must be received by the date specified on the publication rate sheet. Failure to do so may cause the order to be cancelled. Cal South reserves the right to determine the suitability of all ads submitted for publication and distribution, and to reject advertising that does not meet its editorial or production criteria.

I HAVE READ, UNDERSTAND, AND AGREE TO ALL TERMS AND CONDITIONS OF THIS AUTHORIZATION FORM.

Signed _____ Title _____ Date (MM/DD/YYYY) _____

If paying with a credit card, please fax insertion order to Rebecca Nelson at 714.451.1016.

If paying by check or money order, please mail insertion order and payment to: Cal South, Attn: Brittney Gamble, 1029 S. Placentia Ave., Fullerton, CA 92831.



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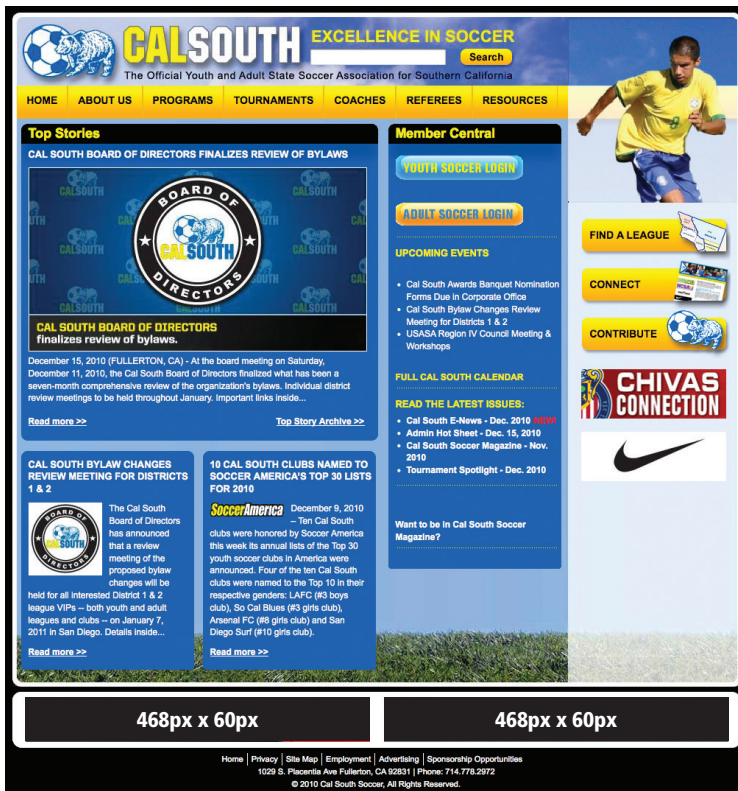
ARTWORK SPECS

All artwork sizes are specified in pixels as width x height.

CAL SOUTH E-NEWS AD SIZES

BANNER:

468px x 60px
72DPI



FILE SUBMISSION INFO

- Create or convert files to RGB Color.
- Resolution: 72 DPI resolution.
- Submit files as one of the following file types to maximize compatibility:
.JPEG, .GIF, .HTML, .DHTML, - **NO** Adobe Flash files please.
- All files must be **LESS THAN 1MB**.
- Cal South will **NOT** resize artwork.

Files may be sent directly to Patrick Johnson at pjohnson@calsouth.com. If you would prefer to upload your file using our Basecamp project management system - please contact Patrick Johnson at pjohnson@calsouth.com, or Logan Johnson at ljohnson@calsouth.com to have an account set up for you.